

## **Clearview Traffic Group Ltd**

The Clearview Traffic Group is the guiding force behind the well known and industry respected brands of: Astucia, The market innovator for intelligent road studs, shaping the future of traffic safety. Providing information to cyclists directly from the road surface in their natural field of vision; Golden River Traffic, A leader in the field of automated traffic counting and classifying equipment and systems. Delivering the most accurate and reliable traffic data, efficiently and cost effectively; Count On Us, The largest UK provider of transportation data collection and analysis services. Offering unrivalled experience in data collection, transport planning, traffic engineering and market research. As a group Clearview Traffic continues to provide leading technology products and services with world class accuracy and reliability enabling a single source delivery for equipment provision, site installation, data collection, and technical support.

### **Astucia**

Astucia are the inventors of the Intelligent road stud either solar powered or hardwired cats eyes that reduce casualties on twisting and hazardous roads, or dynamic road marking systems to improve the effectiveness of road networks by providing information about the road ahead directly in the drivers natural line of vision. Astucia are part of the Clearview Traffic Group.

### **Golden River**

Golden River is a leader in the field of automated traffic counting and classifying and their proprietary hardware can be found on most major trunk roads and motorways. They also develop hardware that is at the heart of motorway incident detection systems such as the MIDAS system on the M25. Golden River is part of the Clearview Traffic Group.

### **Count On Us**

Count On Us offers specialist data collection services for transport planning, traffic engineering and market research and are now the largest independent data collection consultancy in the UK. The range of services include temporary, video based and automated traffic data collection and analysis for the global consultancies, public and private organisations and also for regional authorities, councils and government bodies. Specific data collection services include origin and destination surveys, journey times and pedestrian movement surveys (to include bus and rail passenger monitoring). Count On Us is part of the Clearview Traffic Group.